Notice of Allowability	Application No.	Applicant(s)	
	09/457,466	HANDLER, BRAD	
	Examiner	Art Unit	
	Pierre E. Elisca	3621	
The MAILING DATE of this communication ap All claims being allowable, PROSECUTION ON THE MERITS herewith (or previously mailed), a Notice of Allowance (PTOL-8 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT of the Office or upon petition by the applicant. See 37 CFR 1.3	IS (OR REMAINS) CLOSED in the state of the second in the s	n this application. If not included unication will be mailed in due cours	e. THIS ne initiative
1. This communication is responsive to <u>01/06/2006</u> .			
2. X The allowed claim(s) is/are <u>3-24</u> .			
3. X The drawings filed on 12/8/99 are accepted by the Exam	niner.		
4. Acknowledgment is made of a claim for foreign priority a) All b) Some* c) None of the: 1. Certified copies of the priority documents hat 2. Certified copies of the priority documents hat 3. Copies of the certified copies of the priority of International Bureau (PCT Rule 17.2(a)). * Certified copies not received: Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 5. A SUBSTITUTE OATH OR DECLARATION must be substituted in the substitute of the priority of the Notice of Draftsperior (a) including changes required by the Notice of Draftsperior (b) hereto or 2) to Paper No./Mail Date [b) including changes required by the attached Examined Paper No./Mail Date Identifying indicia such as the application number (see 37 CFF each sheet. Replacement sheet(s) should be labeled as such in the DEPOSIT OF and/or INFORMATION about the department of the priority documents and the priority documents and the priority documents and the priority documents are completed by the attached Examined Standard Requirements and the priority documents are completed by the attached Examined Standard Requirements and the priority documents are completed by the attached Examined Standard Requirements and the priority documents are completed by the All Paper No./Mail Date	ave been received. ave been received in Application documents have been received. E" of this communication to file NMENT of this application. Demitted. Note the attached EX vives reason(s) why the oath of the nust be submitted. Berson's Patent Drawing Reviewer's Amendment / Comment of the header according to 37 Cloosit of BIOLOGICAL MAT	on No d in this national stage application from this national stage application from the a reply complying with the requirem AMINER'S AMENDMENT or NOTICE or declaration is deficient. W (PTO-948) attached In the Office action of the drawings in the front (not the back) R 1.121(d). ERIAL must be submitted. Note the	ents E OF
Attachment(s) 1. ☑ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☑ Information Disclosure Statements (PTO-1449 or PTO/SE Paper No./Mail Date 1/6/06) 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	5. ☐ Notice of Ir 6. ☐ Interview S Paper No. 8/08), 7. ☐ Examiner's	formal Patent Application (PTO-152) ummary (PTO-413), /Mail Date Amendment/Comment Statement of Reasons for Allowance	
		PRIMARY EXAMINER	

U.S. Patent and Trademark Office PTOL-37 (Rev. 1-04)

Notice of Allowability

Part of Paper No./Mail Date 7272005

Application/Control Number: 09/457,466

Art Unit: 3621

REASONS FOR ALLOWANCE

1. This is an Examiner's statement of reasons for allowance. The closest prior art Fisher et al U.S. Pat. No. 6,243,691 discloses a system/method for conducting a multi-person (or in-person), interactive auction.

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JP02005050288A Muhammad Sheikh Kaizer discloses a system/method for enabling sellers and buyers in the world to conduct direct negotiations.

Bais Bruno et al discloses a daily call auction to a computerized limit order market in which trading occurs continuously from 10 AM to 5PM. The opening price at 10 AM is determined by a call auction. Prior to this call auction, a sequence of tentative call auctions occurs before the opening, in order to facilite the price discovery process. However, neither Fisher nor Muhammad and Bias Bruno singularly or in combination fail to disclose the recited feature:

As per claims 1 and 5" during the live, in-person auction, performing a live auction process including, updating, in the online environment, bidding information associated with the item, the updated bidding information to reflect a current bid associated with the item in the live, in-person auction, receiving a maximum bid amount from one of the online bidders, and submitting a proxy bid to the live, in-person auction on behalf of the online bidde, the proxy bid submitted against one or more live bidders that are participating in the live, in-person auction, the proxy bid based on the maximum bid amount".

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As per claim 4 " choosing as the starting bid a highest bid from the bids received, communicating the starting bid for the item to the live, in-person auction, and performing a live, in-person auction process during the live, in-person auction".

Conclusion

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Pierre E. Elisca whose telephone number is 571 272 6706. The examiner can normally be reached on 6:30 to 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Trammell can be reached on 571 272 6712. The fax phone number for the organization where this application or proceeding is assigned is 571 273 6706.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Pierre Eddy Elisca

Primary Patent Examiner

April 21, 2006